



Dear:

The Eastside Edmonton Grandmother Group in Support of the Stephen Lewis Foundation's Grandmothers to Grandmothers Campaign seeks to help those women who, having lost their children to AIDS, now must care for not only their grandchildren, but also the children of others in the communities who have passed away. **AIDS has already orphaned 11.6 million children across Sub-Saharan Africa**, with the numbers expected to grow in the coming years. Through the Stephen Lewis Foundation, African grandmothers are given social support, food, funds for education, income-generation projects, and counselling.

On **July 25th, 2009 at 6:30pm**, the Sutton Place Hotel Ballroom will play host to **"Flamenco for Life: a fundraiser gala for the Stephen Lewis Foundation's Grandmothers to Grandmothers Campaign."** Presented by the Paz Y Flamenco Artist's Collective this fundraiser will feature **world-renowned** flamenco dancer, **Ramón Martínez** and his flamenco company who will be coming to Edmonton to provide a **one-night only performance**. Ramón tours as a soloist with Paco Pena and has generously agreed to offer **an exclusive workshop** and instruction in dance, singing, and percussion to those sponsoring the fundraiser or paying an entry fee which will directly benefit grandmothers in Africa.

This gala will highlight local Edmonton artist's works inspired by the world of flamenco with pieces auctioned off in support of the organization. And of further benefit to Edmonton artists, Ramón will be spending the following week working with the local flamenco community. Featured will be a one of a kind mosaic by local artist Carolan Fuhr to honour those women in Africa who have sacrificed their lives to help children orphaned by AIDS. Your company's name will feature prominently on the final piece as a sponsor.

Your generous donation/sponsorship to **Flamenco for Life** will show the world that even in this time of economic troubles; the Edmontonians care for those living in the developing world affected by HIV/AIDS.

We have included a copy of the Stephen Lewis Foundation's "A Generation of Orphans," that highlights the people your sponsorship and donations will affect. We hope that you are able to take the time to view this film, and share

Proceeds donated to:



it with anyone you feel might benefit from participating in this fundraiser.

Please look carefully at the sponsorship page to choose your package. We welcome any donations. I would be most appreciative of a telephone call to let me know of your interest. Thank you for considering this request.

I can be reached at 780-436-1388 for further information.

For more information on Paz Y Flamenco Artist's Collective visit: www.pazyflamenco.com/collective or our facebook page (search "flamenco for life")

Sincerely,

Kyla Sentes
Artistic Director
Paz Y Flamenco: Art in the Public Interest

Sponsorship Packages:

Bulerias level

\$250.00

- Your company name on all event promotional materials including posters, postcards, flyers and the program
- A section of the mosaic that attributes your sponsorship efforts
- Your generous sponsorship noted in the opening introduction
- Your company brochure placement on a table
- Link to your company on our website
- 4 x 4 booth space at the event
- Promotional photograph of Ramón Martínez, musicians and Grandmothers to Grandmothers representatives

Seguiriyas level

\$500.00

- Your company name on all event promotional materials including posters, postcards, flyers and the program
- Your generous sponsorship noted in the opening introduction
- Your company brochure placement on a table
- A section of the mosaic that attributes your sponsorship efforts
- Free entry for 1 person to the flamenco workshop- featuring Ramón Martínez
- Link to your company on our website
- 4 x 4 booth space at the event
- You can donate up to 2 prizes for our contest give-aways (please attach your business card to these items)
- Promotional photograph of Ramón Martínez, musicians and Grandmothers to Grandmothers representatives

Alegrias level

\$1000.00 and above

- Your company name on all event promotional materials including posters, postcards, flyers and the program
- Your generous sponsorship noted in the opening introduction

- Your company brochure placed on every table
- Your logo and a brief summary of your services on the website with a link to your company
- Two sections of the mosaic that attributes their sponsorship efforts
- Free entry for 2 people to the flamenco workshop- featuring Ramón Martínez
- 4 x 6 booth space at the event
- Mention of your sponsorship involvement in all press releases and media materials
- Promotional photograph of Ramón Martínez, musicians and Grandmothers to Grandmothers representatives
- An opportunity to introduce the program and the speaker

All sponsors will have their banners/posters displayed prominently in the Sutton Hotel Ballroom. The Stephen Lewis Foundation is a registered non-profit organization; however, we are unable to provide tax receipts for sponsorship. Upon completion of an official donor card, direct donations of \$20.00 or more for the Stephen Lewis Foundation will be issued tax receipts.

You and other representatives of your company would be most welcome to attend so that we could thank you personally for your support. The audience of artists, business owners, musicians, dancers, and community members would benefit tremendously from your participation.